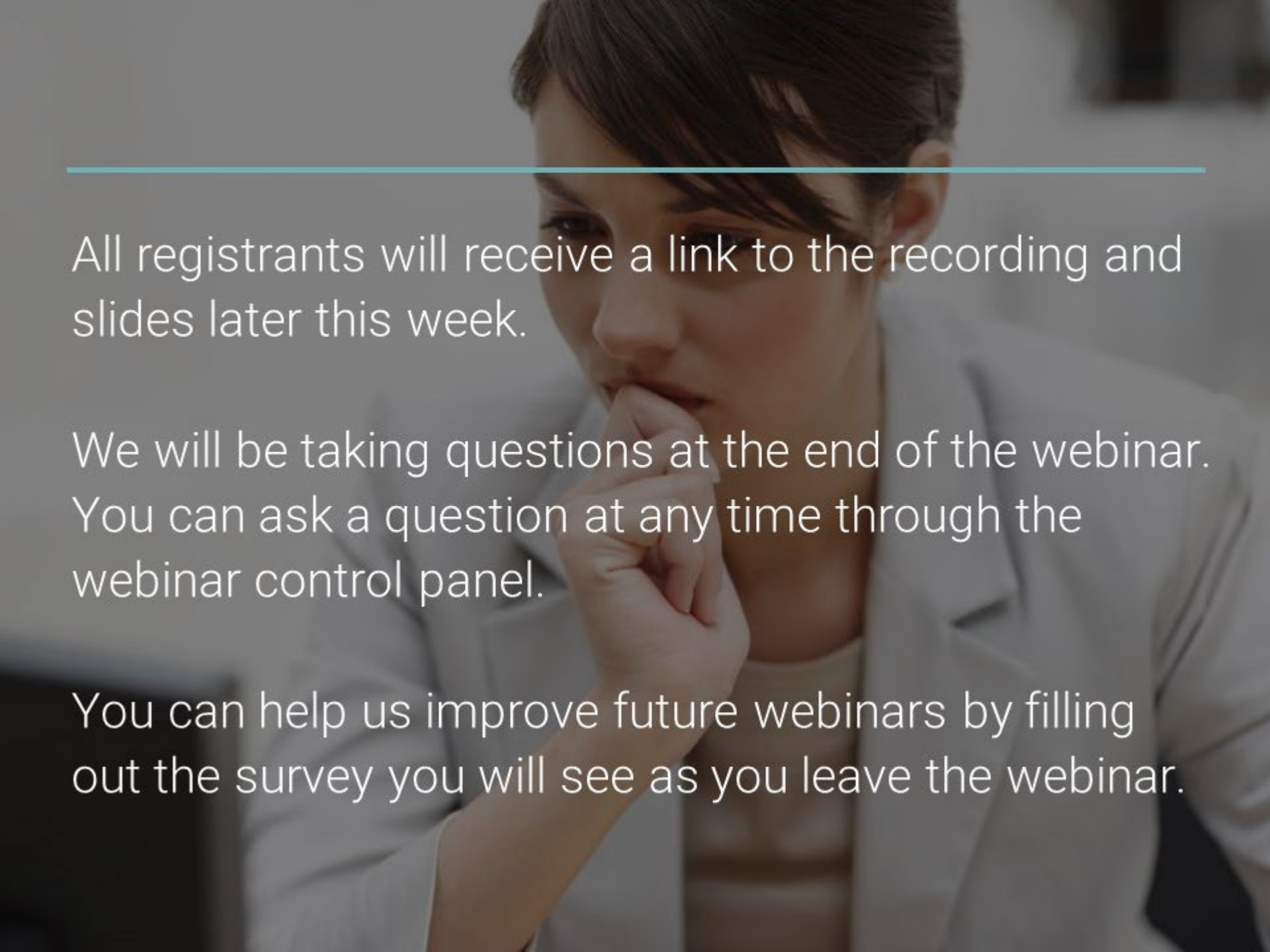


CARING FOR OUR AGING HOMELESS POPULATION: CHALLENGES AND SOLUTIONS

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A woman with dark hair, wearing a white lab coat, is shown from the chest up. She has her hand to her chin in a thoughtful pose. The background is blurred. A light blue horizontal line is positioned above the first text block.

All registrants will receive a link to the recording and slides later this week.

We will be taking questions at the end of the webinar. You can ask a question at any time through the webinar control panel.

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LTSS solutions

60% HUD continuums
of care

50% area agencies
on aging



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Hospital



Clinic



Community





PREPARING FOR THE CHANGING FACE OF AGING IN AMERICA

LeadingAge®



**TWO- THIRDS OF PEOPLE IN HUMAN
HISTORY WHO HAVE REACHED THE
AGE OF 65 ARE ALIVE RIGHT NOW!**

REALITIES OF AGING IN COMMUNITY

Consistent preference for remaining at home



Challenges of “aging in place”

Physical barriers

Financial barriers

**Loss of social
connectedness and
engagement**

HOMELESSNESS AMONG THE ELDERLY

Current homeless older population



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graph TD; A[Current homeless older population] --> B[Increasing potential for homelessness among 65+ population]; B --> C[Solution is service enriched housing options];
```

Increasing potential for homelessness among 65+ population

Solution is service enriched housing options

WHO ARE THE OLDER HOMELESS?

**50-64 year olds—
younger than
typical elderly
population**

**History of
homelessness,
poverty, drug
abuse, mental
illness**

**More
comorbidities, ER
and hospital use**

**Lower life
expectancy (avg.
64 years)**

GROWTH IN OLDER HOMELESS POPULATION

- **2007-2010 increased from 18.9% to 22.3% of all sheltered individuals**
- **Average age 53**
- **Older adults comprise 50% of housing programs for the homeless**
- **% of total homeless population who are older—almost 50%**
- **Increase in % cognitively impaired**

POTENTIAL FOR INCREASED HOMELESSNESS AMONG 65+

- **Increase in elderly living in substandard housing**
- **Lack of resources to maintain current housing post-retirement**
- **High housing cost burden not sustainable with greater life expectancy post 65 years**
- **Increased risk for housing-related injuries; increased costs to Medicare and Medicaid**
- **Lack of safe, affordable options (particularly rental)**

SOLUTIONS TO HOMELESSNESS AMONG 54- 64 YEAR OLDS

- **Expansion of permanent supportive housing options**
- **Deep rental subsidies—congregate settings or vouchers**
- **Significant care management**
- **Evidence-based wrap-around service models rooted in cognitive behavioral and family system approaches**

PUBLICLY SUBSIDIZED HOUSING PLUS SERVICES FOR 65+ POPULATION

- **Currently housing over 2 million low and modest income older adults**
- **Typical property with limited or no service coordination**
- **Aging of residents requires new strategies and partnerships**

DEMOGRAPHICS

(Section 202 residents)

Poor

Average income (2015)
= \$13,238¹

Aging

Average age = 79¹

Diverse

Hispanic = 13%²
Black = 19%
White = 56%
Other = 19%

**Chronic conditions and functional limitations more prevalent among
lower incomes, advanced ages, minorities**

¹ http://nlihc.org/sites/default/files/AG-2017/2017AG_Ch04-S07_Section-202.pdf

² *Section 202 Supportive Housing for the Elderly Program Status & Performance Measurement*; Data is for residents of Section 202 housing properties, 2006

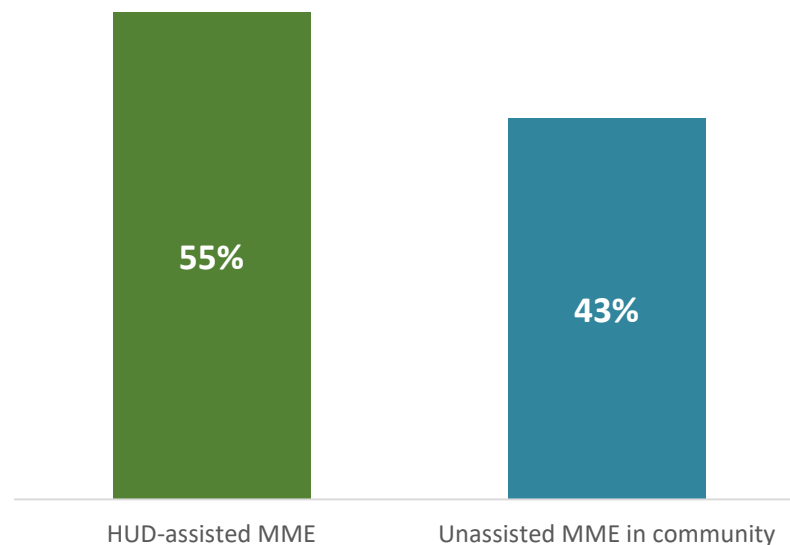
High Level of Chronic Illness

Approximately **68%** of HUD-assisted beneficiaries age 65+ are dually enrolled in Medicare and Medicaid^{1,2}

¹ Of those who matched to Medicare

² Number who matched to Medicare and Medicaid, not number eligible

Proportion of FFS Medicare-Medicaid enrollees with 5+ chronic conditions





Model Components

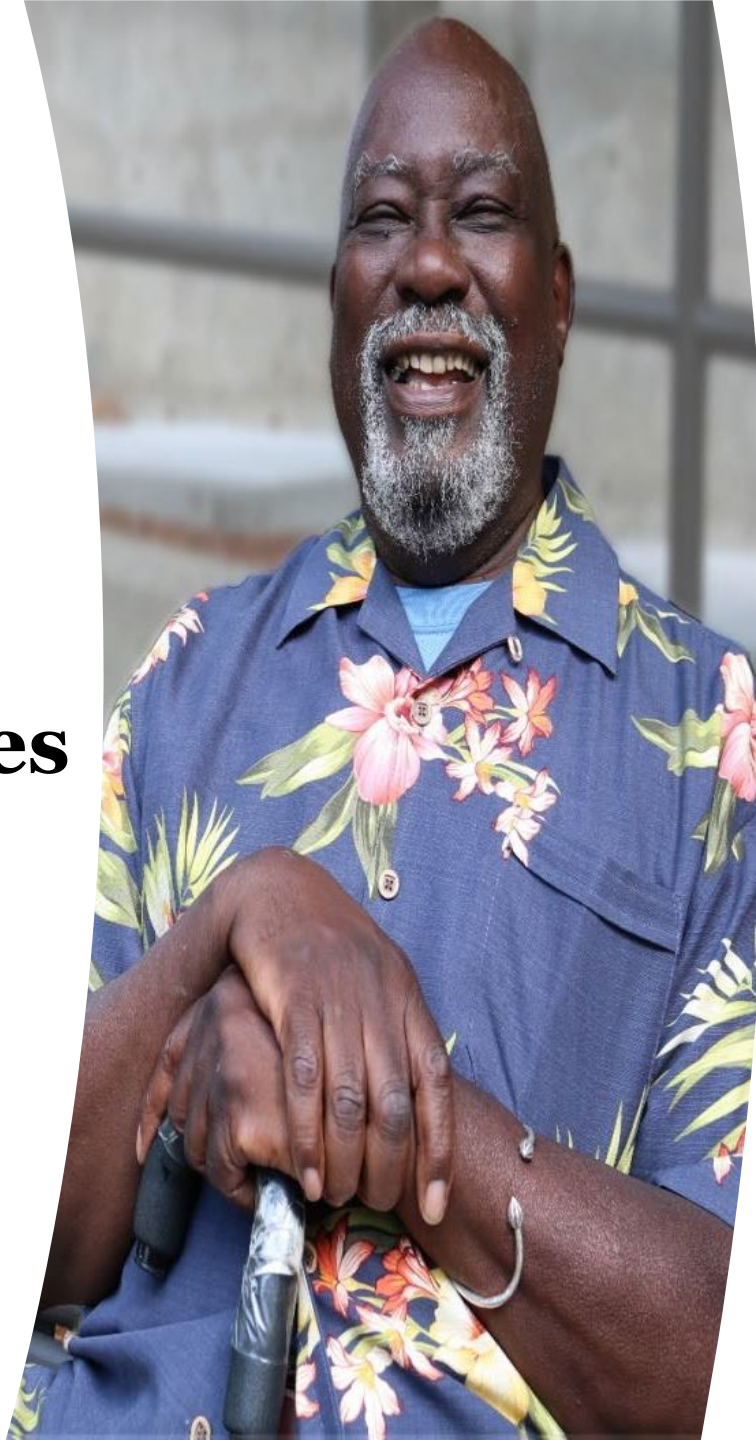
- Independent, affordable senior housing
- Onsite staffing
 - Service coordinator
 - Wellness nurse
- Services
 - Assessment
 - “Care coordination”
 - Wellness/prevention
 - Transitional care

Model Principles

- Population health approach
- Senior population focus
- Low-income population focus
- Place-based



Model Advantages



- **Reach concentration of at-risk individuals, including duals**
- **Delivery efficiencies**
- **Leverage existing service coordinator role and presence of other housing staff**
- **Trusting relationships with residents; know their preferences, needs and capacities**

Model Advantages

- **Observe residents living circumstances**
- **Monitor residents and notice potential emerging health issues before become a crisis**
- **Help remind and encourage residents to participate in activities and appointments**
- **Identify and help residents overcome barriers preventing following through on appointments and needed self-care management**



Promising Research

- **Residents in properties with an onsite service coordinator had 18% lower odds of having a hospital stay during the year**

Source: *Affordable Senior Housing: What's the Value?*, found at: <http://bit.ly/1QqMvpo>

- **Participants in urban panels of the Supports and Services at Home (Vermont) program had \$1,437 lower growth in annual total Medicare expenditures than beneficiaries in comparison group**

Source: *The Impact of the Vermont Support and Services at Home program on healthcare expenditures*, found at: <https://www.huduser.gov/portal/periodicals/cityscpe/vol20num2/ch1.pdf>

Promising Research

■ Participants in Staying at Home program (Pittsburgh, PA) significantly

Less likely to

- Visit the ER
- Have unscheduled hospital stays
- Report negative health conditions
- Move to a nursing home

More likely to

- Visit the dentist
- Use health care services
- Use health services outside of hospital
- Report health improvements

Source: *Service-enriched housing: The Staying at Home program*, Journal of Applied Gerontology, July 9, 2014.

■ Residents participating in Selfhelp's Active Services for Aging Model (Queens, NY), compared to control group, experienced:

- 32% lower hospitalizations
- 1-day shorter length of hospital stay

Source: *Medicare beneficiaries living in housing with supportive services experienced lower hospital use than others*, found at: <https://www.healthaffairs.org/doi/10.1377/hlthaff.2018.0070>

Exploring Financing Options for Services in Affordable Senior Communities

| HOUSING PLUS SERVICES

Exploring Financing Options for Services in Affordable Senior Housing Communities

Research Snapshot

APRIL | 2019



Potential Financing Options

- 1. Create a housing-based service coordination benefit under Medicare Part B.**
 - 1a. Create an alternative payment model for place-based service coordination (e.g. CPC+) that could be paid through an umbrella entity (e.g. like a “mini-IPA”).**
- 2. Create a mechanism that aggregates volume of attributed beneficiaries in housing properties for ACOs.**
 - 2a. Create an intermediary network similar to that described for managed care plans (see potential solution 4) or allow ACOs to also purchase services from intermediary.**
 - 2b. Assign buildings and the FFS beneficiaries to a specific ACO based on geography.**

Potential Financing Options

- 3. Allow housing-based service coordination to be a MA supplemental benefit. (Single-plan approach)**
 - 3a. Plans work one-on-one with individual housing properties (or organizations with multiple properties).**
 - 3b. Plans work one-on-one with a network of housing providers (single organization or multiple organizations).**
- 4. Create intermediary entities that serve network of housing properties through which MA plans purchase housing-based service coordination as a supplemental benefit. (Multi-plan, multi-property approach)**

Potential Financing Options

5. **Create a housing-based service coordination benefit under Medicaid.**
6. **Define service coordinators as allowable providers under Medicaid.**
7. **Allow establishment of some type of preferred provider relationship between managed care plan and housing property (e.g. housing buildings are assigned to Medicaid plans allowing for equitable distribution).**

Vetting Solutions

**Need multiple
solutions**

**FFS and
managed care**

**Market based
and
regulatory/policy**

**Pooling
mechanism to
address volume
challenge**



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A dark blue, textured banner with a rough, torn-edge appearance, spanning the width of the slide.

Q & A

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